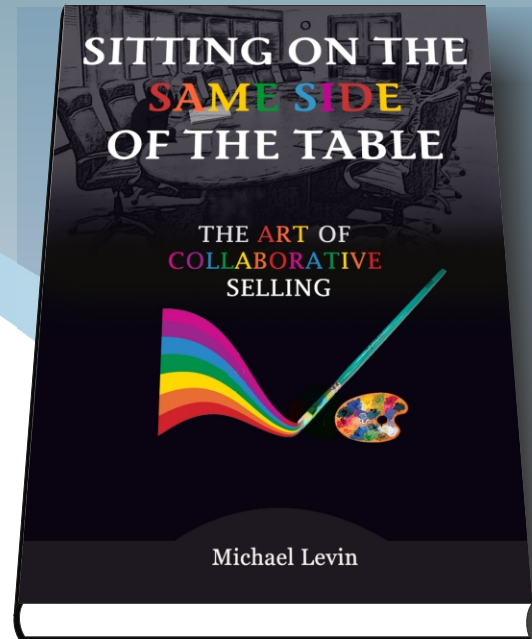




Read
Michael's New Book

**“Sitting on the Same Side of the Table
The Art of Collaborative Selling”**

Michael's philosophy of “Sitting on the Same Side of the Table As Your Customer™” is both powerful and transformational. It takes you away from more traditional selling methodologies to one that produces much greater results both in terms of quantity of business and the profitability of that new business.



**WITH SALES TRAINING FROM MICHAEL LEVIN
AND CUSTOM SOLUTIONS INC., YOU WILL LEARN:**

- Michael's personally developed collaborative process that dramatically improves sales results
- A process that is ideal for both sales veterans and newcomers
- How to get away from the reliance of presenting and PowerPoint and learn how to have extremely powerful conversations
- Techniques that take the selling out of selling
- A 7 Step Selling Process that needs to take place in every selling situation
- Michael's LACE™ method for Objection Handling that helps invite and resolve the most challenging questions and concerns
- Critical skills for all Executives and Managers to improve internal selling
- Key negotiating techniques and gambits

About Michael Levin

Michael Levin is President and CEO of Custom Solutions Inc. He has launched multiple product and service companies and grown them into multi-million dollar entities. His products have been sold in every major retail drug and mass chain in the country. He has personally appeared on Home Shopping Network along with numerous TV and radio shows around the country sharing his processes and has been featured in Entrepreneur Magazine. Michael has worked with a wide variety of companies from numerous Fortune 500 firms to small and midsize manufacturers.

For more information on training offers from Michael and Custom Solutions, go to
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